



CATALOGUE OF EXHIBITORS

OF THE 30TH GENERAL ASSEMBLY OF IOTA

**ARTIFICIAL INTELLIGENCE AND BEHAVIOURAL INSIGHTS
IN TAX COMPLIANCE**



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CAPGEMINI



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Capgemini will demonstrate solutions and design principles from

- Digital CX and Design
- Use of Intermediaries and Software
- Mobile and Open Banking
- AI Conversational Guidance on complex tax affairs

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ACCENTURE

accenture

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Agentic AI VAT Fraud Detector

VAT fraud costs the EU billions a year, with evidence scattered across customs and tax systems that don't always talk to each other. This Accenture-built Agentic AI solution closes that gap. It triages transactions in real time using configurable detection engines — applying a variety of AI techniques to flag VAT-rate anomalies, risky suppliers, and vague goods descriptions — auto-clearing the clean and surfacing suspicious ones for investigation

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NATIONAL TAX AND CUSTOMS ADMINISTRATION OF HUNGARY



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The “HEDI” system

Hedi system demonstrates how digital technologies can modernise public administration while maintaining legal certainty, data security and high professional standards. By replacing paper-based processes with a fully digital workflow, the solution enables tax auditors to perform more on-site audits with the same resources, reduces administrative burdens, and shortens processing times. These efficiencies contribute to more effective tax compliance monitoring, strengthening tax discipline and supporting a fairer tax system.

Presenting the system serves the public interest by showcasing a proven and scalable example of digital transformation that can provide a model for tax authorities and other public institutions seeking to modernise their inspection and administrative processes.

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The eNyugta system

The eNyugta system is a direct contribution to the event's central themes of AI and behavioural insights in tax compliance.

Launched on 1 July 2025, the eNyugta system is a next-generation electronic receipt infrastructure replacing the country's successful online cash register network. The system is designed to scale to 400,000+ e-cash registers, 3 million consumer app users, and 7 billion transactions annually.

The system supports two types of e-cash registers: hardware-based devices and fully cloud-based software solutions, both transmitting structured, machine-readable receipt data to NAV's central receipt repository (Nyugtatár) in real-time, transaction by transaction.

By capturing granular, item-level transaction data in real time across the entire retail economy, the system creates a rich, continuously growing dataset that enables AI-driven VAT gap analysis, anomaly detection, and risk-based audit targeting — building on Hungary's already proven results of reducing the VAT gap from 23% to under 7% since 2014.

Beyond enforcement, the system is designed around behavioural compliance principles: the consumer-facing receipt app turns every buyer into a passive participant in receipt verification, reinforcing voluntary compliance without coercion. Anonymous receipt collection, digital warranty management, and consumer protection features lower friction for taxpayers and increase engagement with the tax system as a service rather than a burden.

We believe the eNyugta ecosystem — and the data infrastructure it creates — offers a practical, replicable model for tax administrations seeking to leverage AI and behavioural science to improve compliance, and we look forward to sharing our experience with peers from across the IOTA community.

At the exhibition, we will present working demo devices covering the full eNyugta workflow: receipt issuance, QR-code-based consumer retrieval via the NAV eNyugta consumer app, and the merchant-facing NAV ePénztárgép application. Beyond the core compliance use case, we will highlight the broader ecosystem potential: integration with instant payment solutions (qvik), GTIN-based product-level data services, webshop and vending machine expansion, and anonymised consumer behaviour analytics enabled by pseudonymous receipt data.

AVASK GLOBAL COMPLIANCE LTD



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Closing the Compliance Gap: How AI, Marketplace Accountability, and SME Enablement Are Redefining Global E-commerce

AVASK has practical experience using AI to streamline indirect tax and e-commerce compliance—automating data extraction and validation, improving transaction classification, and accelerating exception handling and reporting. We combine AI-assisted workflows with specialist review and robust controls to improve speed, accuracy and auditability across high-volume compliance processes.

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MOODY'S

MOODY'S

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Entity-Level Tax Risk Profiling and AI-Driven Due Diligence

This presentation demonstrates how AI-enabled due diligence combines ownership, jurisdiction, and industry signals into structured risk assessments.

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FAST ENTERPRISES, LLC



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GenTax

Fast Enterprises' (FAST's) GenTax software is a mature and proven commercial-off-the-shelf (COTS) solution designed for tax and revenue administration.

In production since 1999, GenTax is currently the system of record for more than 60 agencies worldwide, including the national revenue administrations of Finland and New Zealand, several Canadian provinces, and most states in the USA.

It is true COTS software for the administration of tax and revenue programs, meeting distinct agency requirements through configuration rather than the development of custom code, thereby enabling tax administrations to remain agile in a fast-changing world.

GenTax functional modules and their component subsystems are configured to provide an integrated and comprehensive solution for the administration of virtually any tax, revenue, license, and registration program.

With more than 25 years of routine service packs and periodic software upgrades, GenTax provides agencies with a continually modern solution based on current technology and industry best practices, including as it relates to AI and BI.

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NETCOMPANY

Netcompany

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Accelerating tax administration transformation with AI and flexible standard components

Instead of accepting the trade-offs associated with custom-build or monolithic wall-to-wall solutions, tax authorities can leverage AI and flexible standard components to accelerate progress towards the Tax Administration 3.0 ambition of genuinely digital, user-centric tax administration embedded in trusted ecosystems.

At the Netcompany booth you can get a demonstration of our flexible and future-proof SOLON TAX suite, hear about the technology and architecture choices that make it a perfect fit for AI-powered tax administration transformation, and discuss what Tax Administration 3.0 might mean in practice and what (depending on where you are starting) it will take to bring it about. You can also get a demonstration of our LUMENUS compliance analytics solution – using synthetic e-invoicing data to identify VAT compliance risks; get a copy of our fresh-out-of-the-oven whitepaper on VAT transformation driven by digital reporting; or participate in our raffle for five copies of a project management (and behavioural insights) classic that could make all the difference for your next project.

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DATATORQUE



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ADAPT **Advanced Data and Analytics Platform for Tax**

DataTorque will showcase the latest innovations in the application of AI and Machine Learning in Tax-specific workflows. Gather feedback from members on common problems and potential solution paths to enhance the collective thinking of the tax community for practical value.

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ROYALTYRANGE

[Royalty Range]

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RoyaltyRange is a global Transfer Pricing data provider known for in-depth, high-quality data. Our databases are used by over 1700 clients in 100+ countries – from tax authorities and international consulting companies to multinational enterprises.

We have four databases, covering companies' financials (ComplID), royalty rates, service fees and loan interest rates. We also have tools for Transfer Pricing and Royalty benchmarking, DEMPE and Creditworthiness estimation tool.

RoyaltyRange offers a suite of professional databases covering Company Financials (ComplID), Royalty Rates, Loan Interest Rates, and Service Fees. These are complemented by cutting-edge tools for AI-powered benchmarking, DEMPE analysis, and Credit Rating estimation.

Our AI tools, purpose-built for TNMM and CUP benchmarking, enable users to automatically generate, refine, and document benchmarking studies through intuitive, prompt-based interaction. The tool performs end-to-end analysis: executing searches, applying acceptance and rejection criteria with detailed justifications, calculating interquartile ranges, and producing transparent, reproducible reports — all within minutes.

Our solutions are trusted worldwide for a variety of critical applications, including:

- Transfer pricing and financial transaction benchmarking
- Royalty and service fee analysis
- Intellectual property (IP) valuation and purchase price allocation
- Sales and marketing lead generation and automation
- Procurement, client onboarding, and KYC/AML compliance

Tax authorities, multinational enterprises, global consulting firms, and international law firms in over 100 countries rely on RoyaltyRange to access high-quality data quickly and efficiently.

You can achieve better results with a single, powerful platform designed to streamline your workflow. With just one login, you gain access to all the tools and data you need — all in one place.

Visit our exhibition stand and contact us at info@royaltyrange.com to discover how RoyaltyRange can:

- Share best practices in data-driven transfer pricing, tax audit, and IP valuation;
- Raise awareness of high-quality benchmarking methodologies and tools;
- Support IOTA members in enhancing their capabilities in tax audits, dispute resolution, and tax risk assessments;
- Contribute technical expertise on the use of reliable comparables and digital tools in the context of real-time tax compliance and evolving international tax standards.

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SAS INSTITUTE



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SAS Solution: Advanced AI Analytics for Revolutionising Tax Compliance

SAS's AI-driven analytics platform revolutionises tax compliance by enhancing audit and investigation processes, improving revenue generation, and ensuring strong taxpayer data protection. The platform integrates machine learning into existing processes, amplifying results through intelligent decision-making. It provides a 360-degree view of individuals, capital ties, families and communities, enhancing situational awareness and accelerating decision-making. By democratizing data, AI, models and analytics, SAS engages all stakeholders in the compliance process, optimising resources for higher compliance rates and better outcomes for both the agency and taxpayers.

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S&P GLOBAL MARKET INTELLIGENCE

S&P Global
Market Intelligence

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Empowering Tax Administrations with Data, AI, and Analytics

For over 160 years, S&P Global has been a trusted source of financial market intelligence. Today, leading tax administrations across Europe and beyond rely on S&P Global Market Intelligence to turn complex data into clear, defensible insights, enabling smarter compliance, faster risk targeting, and more efficient audits.

A Modern Tax Administration Needs a Modern Data Foundation

Tax administrations need trusted data, predictive models, and AI-powered workflows to keep pace with rising complexity and shrinking resources. S&P Global Market Intelligence delivers:

- Credit Analytics models to score taxpayers, flag anomalies, and target audits with precision. Across millions of public and private companies globally.
- Best-in-class fixed income data, providing fixed income pricing and benchmarks (bonds and loans) for transfer pricing, valuation, and risk analysis.
- High-quality global company data (financials, ownership, and corporate structures) supporting benchmarking, comparability analysis, and TP documentation.
- AI-powered research, screening, and document intelligence, accelerating inspector workflows and turning unstructured filings into actionable insight.
- Entity resolution at scale, connecting fragmented datasets (financials, ownership, supply chain, and trade) into a single, coherent view.

A Spotlight on Transfer Pricing: Credit Risk Pricing (CRP)

S&P's Credit Risk Pricing is our flagship solution that supports Tax Administrations in financial transactions transfer pricing. CRP combines one of the market's most extensive bond pricing datasets with:

- Automated credit risk scoring and benchmarking;
- Customizable pricing and debt capacity templates;
- Parental and government support overlays;
- Market-based evidence to support arm's length pricing;
- Full transparency and audit-ready outputs.

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