

NEWSLETTER - MARCH 2022

CATCH UP WITH THE LATEST IOTA NEWS! IN THIS EDITION, YOU CAN FIND OUT...

- What positions is the IOTA Secretariat seeking to fill?
- What was the focus of the Regional Consultation on BEPS for Eurasia?
- Behind the scenes: exclusive interview with Marc Bugnon, president of IOTA

.. and more!

IOTA NEWS

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Foreword from the Executive Secretary of IOTA

01.03.2022

Dear Readers,

For the first time as Executive Secretary of IOTA, I would like to share with you what have been achieved in the last quarter of 2021 and what are the Secretariat's perspectives for the 2022 year.

The first quarter of 2022 is still ongoing digitally, but I like to think that this year will be back to normality

enabling IOTA to be more agile to meet the membership demands.

With 9 events and over 1100 registered participants, the last quarter of 2021 was very fruitful and productive. Two regional joint events on the sensitive BEPS issues have been widely attended. With an average level of 95% of event satisfaction from the members, IOTA proved that its events met the members demands and raised deep interest.

We should be back to normality in 2022 and move forward to achieve new level of agility and resilience for a more sustainable and secured development of the organisation. In 2022, IOTA will organise in total 20 activities and 5 projects in a more agile way with the development of possible new formats to facilitate practical collaboration and knowledge sharing among the IOTA members. With its pilot hybrid event – *29th Forum of IOTA Principal Contact Persons* in April, IOTA will become acquainted with this new format. Furthermore, the use of our studio will enable the organisation to be more visible and produce digital events inhouse. I am also pleased to announce a major event – *Annual International Conference* which will be hosted this autumn by Greece with a topic reflecting the main challenges the tax administrations have to face in this post pandemic period.



The main challenge for IOTA is to develop its activities in a sustainable and secured environment. The preparation of the new Strategy 2023–2027 and the outputs of the financial framework working group to ensure financial sustainability should make IOTA succeed in staying a leading organisation in the everchanging and challenging economic environment.

Finally, the Technical Activities working group is aiming to come up with the proposals of how IOTA should evolve or transform its core business, its technical activities, in line with the vision and objectives of the new Strategy. Namely, it will also provide recommendations on how to develop existing IOTA events and activities that are subject to further development in new formats, which could be adopted by IOTA during the new Strategy period.

I wish you a good reading of this first Newsletter of the year 2022.

Best regards,

Alix Perrignon de Troyes

Executive Secretary of IOTA

UPDATES ON THE IOTA SECRETARIAT

Welcome, New Hires!

06.01.2022

New Manager of Finance and Business Administration on board

IOTA Secretariat is happy to announce that Mr. László Muzslay has joined the Secretariat as a Finance and Business Administration manager. László has a 25 years' experience in finance and business administration in multinational and private companies. He is very motivated to work for IOTA as it is the first time in his career at a non-profit organisation.



[Read more](#)



28.02.2021

New Communication and Publication Specialist joins IOTA Secretariat

On 14th February 2022, Erika Szabó has joined the IOTA Secretariat as a Communication and Publication Specialist. Erika is highly experienced in working in an international environment, dealing with the separate needs of partners coming from different countries. She is excited to learn about IOTA and to become a member of the Secretariat team, hoping that the ideas and concepts she will introduce will contribute to the success of the organisation.

[Read more](#)

Latest Job Vacancies at IOTA

IOTA is seeking to fill the following two seconded posts:

International Tax Expert

We are looking for an experienced digital service expert from IOTA member tax administration with strong commitment to delivering a high-quality service and the potential to bring a significant contribution to the expansion of the operations of the Organisation. The successful applicant will be responsible for

Web Portal Development Expert

The expert will provide technical support and advice to the IOTA Secretariat on the development of the Organisation's new web portal. The successful applicant will be contracted to IOTA in order to support the IOTA Secretariat in the process of web portal tendering and

ensuring effective delivery of the IOTA technical activities, including training events, workshops, forums, multinational projects concerning the digitalisation of services and digital transformation strategies, procedures, manuals to the operations and functions of tax administration's e-services.

[Learn more](#)

decision making, as a web development expert, on a range of web technologies related questions/issues and ensuring the effective delivery of the web portal development project of the Organisation.

[Learn more](#)

IOTA NEWS

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28.01.2022

2022 REGIONAL CONSULTATION ON BEPS FOR EURASIA

On 26th January 2022, IOTA and OECD virtually co-hosted a Regional Consultation on BEPS for Eurasia addressing the tax challenges of digitalisation which provided updates on the progress made in developing of the measures under Pillar One and Two, as well as on the capacity-building and bespoke technical assistance programmes available to support the implementation of these measures.



[Read more](#)



15.12.2021

EXCLUSIVE INTERVIEW WITH MARC BUGNON, PRESIDENT OF IOTA

Interview with IOTA's President, Marc Bugnon, about his professional life, his work and role within IOTA, the priorities of the Presidency, and more.

[Read more](#)



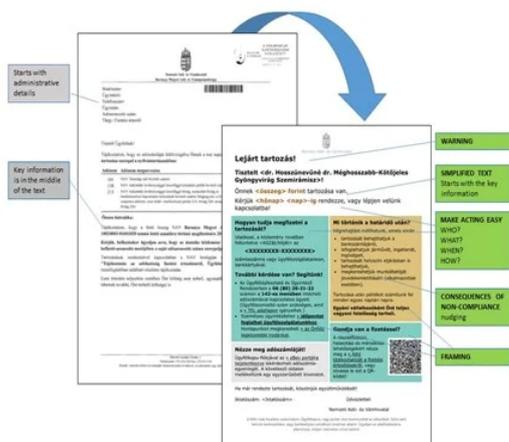
18.02.2022

THE SPANISH TAX AGENCY TAKES A FURTHER STEP IN PROMOTING COOPERATIVE COMPLIANCE

On 16th February 2022, based on the principles of transparency and mutual trust, two new fora have been established in order to enhance the

cooperative relationships with SMEs and Self-Employed Entrepreneurs.

[Read more](#)



18.01.2022

BEHAVIOURAL INTERVENTIONS IN PAYMENT NOTIFICATIONS

Fundamentally, the field of behavioural insights is focused on understanding human decisions and behaviours, then leveraging those insights to design practical policies and interventions. Regarding tax administration, it can be beneficially applied to a wide range of areas, from

taxpayer services and enforcement to internal topics such as employee engagement and productivity. Promoting and encouraging taxpayers' voluntary tax compliance is key to efficient tax administration. To improve effectiveness, tax administrations need to identify the need, determine the right message, and deliver the message at the right time. Pilot projects were running in Hungary in 2019 by the Ministry of Finance and the National Tax and Customs Administration (NTCA) aimed to increase this behavioural influence. The set-up of these trials and their results were published.

[Read more](#)

05.01.2022

20
21
DECEMBER

EFFECTIVE TREATMENT OF TAX
RULINGS SUBJECT TO THE EXCHANGE
BETWEEN TAX ADMINISTRATIONS
- A REVIEW OF PROGRESS

BY SUBGROUP 1 OF THE IOTA FORUM ON IMPLEMENTATION OF MEASURES
TO COUNTER BASE EROSION AND PROFIT SHIFTING



PUBLICATION OF IOTA REPORT ON EFFECTIVE TREATMENT OF TAX RULINGS SUBJECT TO THE EXCHANGE BETWEEN TAX ADMINISTRATIONS – A REVIEW OF PROGRESS

On 16th December 2021, IOTA published on its website its latest report 'Effective Treatment of Tax Rulings Subject to the Exchange

Between Tax Administrations – A Review of Progress'. The report considers what progress has been made by members on the exchange of tax rulings and provides suggestions to improve the quality, consistency and content of the tax rulings summaries exchanged and ensure the appropriate and effective use of tax ruling information received.

[Read more](#)

UPCOMING ACTIVITIES

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Please note: Registration for the below events is only possible for Principal Contact Persons of IOTA. If you would like to attend, kindly contact the PCP or Shadow PCP of your Tax Administration to invite you to the event you are interested in.

3rd March 2022, Digital

Planning Meeting for the IOTA Forum on Combating VAT Fraud

The purpose of this meeting is to reactivate the network of the members of IOTA Forum on Combating VAT Fraud and to discuss the needs and activities to be carried out during the year 2022.

The meeting will explore:

- the demands for any collaborative initiative / Project among the IOTA members
- identify topics and formats for the next meeting of the IOTA Forum on Combating VAT Fraud

[Find out more](#)

23rd – 24th March 2022, Digital

Workshop on Latest Developments and Best Practices in the Use of E-commerce Monitoring and Investigation Tools

Please note the event will be a follow up to the IOTA workshop “Tools for monitoring e-commerce” held in Budapest on 13-15 November 2018.

The two-day digital workshop will provide IOTA member tax administrations with an opportunity to learn about newest IT tools (both paid and free e-commerce monitoring tools)

- for structuring data/preparing data for analysis (preliminary analysis)
- presenting results and evolutions as dashboards/datamining/web-scraping/social network analysis

It will also offer the insights into best practices of IOTA members with advanced experience in applying data analytics to identify the risks of tax fraud and evasion that occur in online transactions.

At the same time, each IOTA member tax administrations will have the opportunity to present and share experience on concrete and practical approaches and IT demonstrations in the use of techniques and modern tools for big data processing.

[Find out more](#)

26TH IOTA GENERAL ASSEMBLY

29th-30th June 2022

Kameha Grand Zürich Hotel, Switzerland



SAVE THE DATE

26th IOTA General Assembly

During 29th and 30th June 2022, the IOTA General Assembly will be held in Zürich under the Swiss Presidency. This year the technical session will follow the theme **“Compliance and Trust: affecting tax behaviour while redefining the relationship**

between taxpayers and tax administrations” and the GA will address:

- Taxpayer psychology and behaviour: taxpayers’ perspectives and attitudes to paying taxes, tools available to build tax ethics and tax morale, the importance of communication in trust-building.
- Embedding trust in the overall strategy of a tax administration: staff engagement in redefining the relationship between taxpayers and tax authorities.
- Extensive use of digital platforms and tools to reduce the taxpayers’ administrative burden, enhance trust and foster compliance.

Cooperation between governmental bodies: use of a single digital identification, protection of personal and sensitive business data, legal opportunities and boundaries of sharing taxpayer information across the government sector

[Find out more](#)

Submit your IOTA Paper!

Would you like to see your IOTA Paper published? Do you have any relevant issues you wish to share? Apply NOW!

Please note: Before submitting your paper, kindly contact the IOTA PCP of your Tax Administration for approval and include them in your correspondence with us as well. Thank you for your cooperation!

[Submit IOTA Paper](#)

Intra-European Organisation of Tax Administrations

Wesselényi utca 16, Budapest

1077 Hungary

secretariat@iota-tax.org

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